

FOR IMMEDIATE RELEASE

Liberals with 9 points over PCs in Ontario; NDP lags

Elliott tests best as PC leader

TORONTO AUGUST 22nd, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1229 Ontario voters, 4-in-10 would vote Liberal if an election were held today (39%), and one third would vote PC (32%), and these results are almost the same as those obtained by the two parties in the recent election (39% and 31%, respectively). The NDP, on the other hand, has seen its vote share drop from one quarter at the election (24%) to one fifth today (19%). Close to a tenth now support the Green Party (8%), up from a twentieth at the election (5%), and few support any other party (2% now, 1% at the election).

Stronger majority for Liberals if seats projected

If these results were projected up to seats in a 107 seat Legislature, the Liberals would capture 61, up from 58 today, while the PCs would take 31, down from 37 today. The NDP would see their seat count decline from 17 today to 15.

Elliott with best trial heat results as PC leader

MPP Christine Elliott, widow of former federal finance minister Jim Flaherty, tests the best as a possible PC leader. With her name mentioned, the PCs take a one third vote share (33%) to just more than this for the Liberals (37%).

Next best in the trial heats is federal cabinet minister Lisa Raitt (PCs - 29%, Liberals - 39%), followed by dark horse candidate, federal MP Patrick Brown from Barrie (PCs - 28%, Liberals - 40%) and MPP Vic Fedeli (PCs - 28%, Liberals - 42%).

Potential candidates who do not test so well include MPP Lisa MacLeod (PCs - 26%, Liberals - 40%) and MPP Monte McNaughton (PCs - 26%, Liberals - 41%).

Wynne's favourables up sharply; Horwath bounces back

Close to one half approve of the job Kathleen Wynne is doing as Premier (46%) and this is up significantly from just after the election (July 3 - 41%) and from just before the election as well (June 9 - 36%). Her net favourable rating (approve minus disapprove) is +2, and improvement from -3 and -17 before that. Andrea Horwath has seen her approval bounce back to just more than a third (35%) from about a quarter right after the election (July 3 - 28%). Her net is up from -19 to -12. One quarter approve of the job Jim Wilson is doing as interim leader of the PCs (27%), one quarter do not (27%), so his net is 0.

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TORONTO August 22nd, 2014 HIGHLIGHTS:

- 4-in-10 would vote Liberal if an election were held today (39%), and one third would vote PC (32%), and these results are almost the same as those obtained by the two parties in the recent election (39% and 31%, respectively).
- If these results were projected up to seats in a 107 seat Legislature, the Liberals would capture 61, up from 58 today, while the PCs would take 31, down from 37 today.
- MPP Christine Elliott, widow of former federal finance minister Jim Flaherty, tests the best as a possible PC leader.
- Close to one half approve of the job Kathleen Wynne is doing as Premier (46%) and this is up significantly from just after the election (July 3 -41%).

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Elliott with highest awareness and approval

Among the potential PC leadership candidates tested, Christine Elliott has both the highest awareness (53%) and approval (50%), and her net is a very positive +24. Lisa Raitt is next best known (48% awareness), but her approval is just one third (33%) and her net is a negative -10. More than 4-in-10 are aware of Lisa MacLeod (43%), and her approval is at the same level (41%), with a positive net favourable score of +7. Vic Fedeli (31% aware, 35% approve, net +1), Monte McNaughton (27% aware, 37% approve, net +2) and especially Patrick Brown (23% aware, 33% approve, net -10) are known to fewer than a third, and their approvals and nets are at a similar level.

Conclusion

Kathleen Wynne has consolidated her grip on public opinion since the election and has leveraged her victory to higher levels of approval. Christine Elliott, however, would present a formidable opponent to Premier Wynne in the legislature, and would invigorate her own party in a way that is sorely needed since the debacle suffered in the recent election.

"We have identified Christine Elliott as the best leader for the PCs well before this, well before the election, as a matter of fact. These findings do not come as a surprise," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Among the potential PC leadership candidates tested, Christine Elliott has both the highest awareness (53%) and approval (50%), and her net is a very positive +24.
- Lisa Raitt is next best known (48% awareness), but her approval is just one third (33%) and her net is a negative -10.
- "We have identified Christine Elliott as the best leader for the PCs well before this, well before the election, as a matter of fact. These findings do not come as a surprise," said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1229 randomly selected Ontarians 18 years of age and older. The poll was conducted on August 20-21st, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

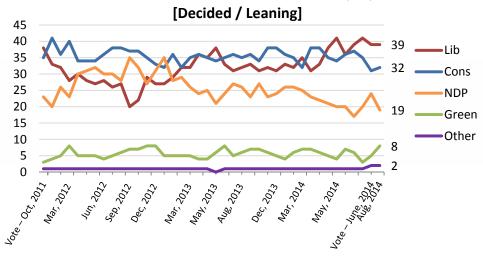
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Federal Vote Preference (%)



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Provincial Election Voting Preference Trending [Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
August 20-21st, 2014	1229	32	39	19	8	2
Popular Vote – June 12 th , 2014 Provincial Election Results	-	31	39	24	5	2
June 11 th , 2014	1054	35	41	20	3	1
June 5 th , 2014	974	37	39	17	6	1
May 27 th , 2014	882	36	36	20	7	1
May 20 th , 2014	1136	34	41	20	4	1
May 12 th , 2014	996	35	38	21	5	1
May 2-3 rd , 2014	1845	38	33	22	6	1
April 7 th , 2014	928	38	31	23	7	1
Mar 24 th , 2014	908	32	35	25	7	1
Feb. 25 th , 2014	1014	35	32	26	6	1
Jan. 24-25 th , 2014	1222	36	33	26	4	1
Dec. 17-18 th , 2013	1044	38	31	24	5	1
Nov. 26 th , 2013	1126	38	32	23	6	1
Oct. 25 th , 2013	1049	34	31	27	7	1
Oct. 2 nd , 2013	1093	36	33	23	7	1
Aug 29 th , 2013	1019	35	32	26	6	1
Jul 22 nd , 2013	861	36	31	27	5	1
Jun 26 th , 2013	977	35	33	24	8	1
May 28 th . 2013	881	34	38	21	6	0
May 3 rd , 2013	832	35	35	25	4	1
April 26 th , 2013	1133	36	36	24	4	1
Mar 26 th to 27 th 2013	1156	35	32	26	5	1
Feb. 26 th to Mar 1 st , 2013	2773	32	32	29	5	1
Feb. 20 th , 2013	1053	36	29	28	5	1
Jan. 23 to 24 th , 2013	1052	32	27	35	5	1
Dec. 17 th , 2012	925	33	27	31	8	1
Nov. 27 th to28 th , 2012	1064	35	29	27	8	1
Oct. 30 th to 31 st , 2012	1047	37	22	32	7	1
Sep. 25 th , 2012	796	37	20	35	7	1
Aug 15 th , 2012	965	38	27	28	6	1
Jun 15 th , 2012	1047	38	26	30	5	1
Jun 4 th , 2012	986	36	28	30	4	1
May 14 th , 2012	1001	34	27	32	5	1
Apr 17 th , 2012	1021	34	28	31	5	1
Mar 28 th , 2012	1047	34	30	30	5	1
Mar 13 th , 2012	995	40	28	23	8	1
Feb. 15 th , 2012	1127	36	32	26	5	1
Jan. 18 th , 2012	986	41	33	20	4	1
Popular Vote – Oct. 6 th , 2011	-	35	38	23	3	1

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Overall Seat Distribution

%	Con	Lib	NDP
August 20-21 st , 2014	31	61	15
Election – June 12 th , 2014	28	58	21
June 5 th , 2014	39	57	11
May 27 th , 2014	42	50	15
May 20 th , 2014	31	63	13
May 12 th , 2014	26	68	13
May 2-3 rd , 2014	45	49	13
April 7 th , 2014	49	45	13
Mar 24 th , 2014	29	66	12
Feb. 25 th , 2014	48	42	17
Jan. 24-25 th , 2014	47	46	14
Dec. 17-18 th , 2013	43	51	13
Nov. 26 th , 2013	47	44	16
Oct. 25 th , 2013	41	48	18
Oct. 2 nd , 2013	47	44	16
Aug 29 th , 2013	36	53	18
Jul 22 nd , 2013	45	46	16
Jun 26 th , 2013	42	54	11
May 28 th . 2013	37	60	10
May 3 rd , 2013	36	59	12
April 26 th , 2013	38	59	10
Mar 26 th to 27 th 2013	43	50	14
Feb. 26 th to Mar 1 st , 2013	36	53	18
Feb. 20 th , 2013	52	39	16
Jan. 23 to 24 th , 2013	40	40	27
Dec. 17 th , 2012	44	38	25
Nov. 27 th to28 th , 2012	47	41	19
Oct. 30 th to 31 st , 2012	58	26	23
Sep. 25 th , 2012	60	23	24
Aug 15 th , 2012	55	33	19
Jun 15 th , 2012	58	30	19
Jun 4 th , 2012	52	37	18
May 14 th , 2012	48	37	22
Apr 17 th , 2012	41	43	23
Mar 28 th , 2012	48	44	15
Mar 13 th , 2012	57	33	17
Feb. 15 th , 2012	51	48	8
Jan. 18 th , 2012	56	38	13
Popular Vote – October 6 th , 2011	37	53	17

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Conservative Party Leadership Approval / Awareness – Ranked by Awareness

%	Aware	Approve	Disapprove	Net			
Respondents	[AII]	[Aware of Candidate]					
Christine Elliott	53	50	26	+24			
Lisa Raitt	48	33	43	-10			
Lisa MacLeod	43	41	34	+7			
Vic Fedeli	31	35	34	+1			
Monte McNaughton	27	37	35	+2			
Patrick Brown	23	33	43	-10			

Conservative Party Leadership Vote % – Ranked by Conservative Vote [Decided / Leaning]

Conservative % Liberal NDP Other Green **Christine Elliott** 8 2 33 37 21 Lisa Raitt 9 2 21 29 39 Vic Fedeli 8 2 42 22 28 **Patrick Brown** 8 2 28 40 22 Lisa MacLeod 2 40 21 11 26 Monte McNaughton 26 41 21 10

Ontario Provincial Party Leader Approval Rating Trending (% Approve) [All Respondents]

	Sample	Wynne	Wilson	Horwath
August 20-21 st , 2014	1229	46	27	35
July 3 rd , 2014	810	41	-	28
		Wynne	Hudak	Horwath
May 27 th , 2014	882	34	27	34
May 20 th , 2014	1136	38	25	35
May 12 th , 2014	996	38	23	35
May 2-3 rd , 2014	1845	34	26	36
April 7 th , 2014	928	34	27	40
Mar 24 th , 2014	908	34	23	38
Feb. 25 th , 2014	1014	32	24	40
Jan. 24-25 th , 2014	1222	40	21	40
Dec. 17-18 th , 2013	1044	35	28	41
Nov. 26 th , 2013	1126	35	26	44
Oct. 25 th , 2013	1049	33	26	46
Oct. 2 nd , 2013	1093	39	25	41
Aug 29 th , 2013	1063	36	24	50
Jul 22 nd , 2013	914	35	27	43
Jun 26 th , 2013	1037	37	26	43
May 28 th . 2013	918	41	26	43
May 3 rd , 2013	869	42	27	49
April 26 th , 2013	1133	38	27	43

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Current Provincial Party Preference

'If a provincial election were held today, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1201	77	103	221	338	462	582	619
Progressive Conservative	32	26	27	37	32	37	37	28
Liberal	39	38	43	35	40	41	39	39
New Democratic	19	16	21	22	23	15	16	22
Green	8	15	10	5	5	6	7	9
Another Party	2	4	0	1	1	1	2	1

Education

%	Total	Secondary Some college school or less or university		Completed college or university	Post graduate studies
Sample	1201	237	329	419	216
Progressive Conservative	32	32	39	34	19
Liberal	39	28	38	41	47
New Democratic	19	29	16	14	25
Green	8	8	6	9	8
Another Party	2	3	0	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1201	99	187	209	150	129	199
Progressive Conservative	32	27	35	36	36	31	31
Liberal	39	35	38	36	39	30	48
New Democratic	19	22	22	20	15	28	12
Green	8	12	5	7	11	9	8
Another Party	2	4	1	1	0	2	2

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Current Provincial Party Preference: Christine Elliot as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Christine Elliott?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Christine Elliott?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1177	78	101	219	332	447	574	603
Progressive Conservative	33	38	25	36	29	36	37	30
Liberal	37	34	40	34	37	40	36	38
New Democratic	21	15	21	23	28	15	16	25
Green	8	9	14	6	6	7	10	6
Another Party	2	3	1	1	1	2	2	1

Education

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1177	99	180	205	150	129	197
Progressive Conservative	33	27	35	32	36	34	37
Liberal	37	41	34	35	32	32	43
New Democratic	21	19	24	24	18	26	13
Green	8	9	6	8	13	6	7
Another Party	2	4	1	1	1	2	1

Household Income

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1177	232	320	411	214
Progressive Conservative	33	31	40	36	21
Liberal	37	30	35	38	44
New Democratic	21	30	18	16	24
Green	8	5	7	9	11
Another Party	2	3	1	2	0

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Current Provincial Party Preference: Lisa MacLeod as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Lisa MacLeod?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Lisa MacLeod?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1154	78	101	219	323	433	559	595
Progressive Conservative	26	19	26	29	26	32	29	24
Liberal	40	40	38	37	41	43	40	40
New Democratic	21	18	22	24	25	16	17	25
Green	11	19	13	8	8	9	12	10
Another Party	2	3	1	2	0	1	2	1

Education

%	Total	Secondary Some college school or less or university		Completed college or university	Post graduate studies
Sample	1154	224	314	404	212
Progressive Conservative	26	20	34	28	19
Liberal	40	34	40	41	44
New Democratic	21	28	19	19	22
Green	11	16	7	11	14
Another Party	2	3	1	1	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1154	98	178	204	146	124	193
Progressive Conservative	26	20	25	28	30	28	26
Liberal	40	35	40	39	37	36	47
New Democratic	21	22	26	23	15	28	15
Green	11	20	9	9	17	8	11
Another Party	2	3	1	1	1	1	1

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Current Provincial Party Preference: Vic Fedeli as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Vic Fedeli?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Vic Fideli?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1153	78	101	218	321	435	562	591
Progressive Conservative	28	32	22	27	24	32	31	24
Liberal	42	44	39	40	42	43	41	43
New Democratic	22	15	27	24	25	17	18	25
Green	8	5	11	7	8	7	9	7
Another Party	2	3	1	1	1	2	2	1

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1153	225	311	405	212
Progressive Conservative	28	25	32	30	20
Liberal	42	36	42	43	45
New Democratic	22	29	19	18	25
Green	8	6	6	8	10
Another Party	2	4	1	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1153	102	176	200	146	123	191
Progressive Conservative	28	26	25	32	29	26	28
Liberal	42	42	44	39	43	33	51
New Democratic	22	19	25	21	17	30	15
Green	8	10	5	7	10	10	5
Another Party	2	3	1	1	1	1	1

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Current Provincial Party Preference: Monte McNaughton as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Monte McNaughton?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Monte McNaughton?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1145	78	102	216	321	428	553	592
Progressive Conservative	26	23	24	29	22	28	28	23
Liberal	41	41	41	36	43	44	41	41
New Democratic	21	17	20	27	26	16	18	25
Green	10	15	14	6	8	10	12	9
Another Party	2	4	1	1	1	1	2	2

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1145	222	310	403	210
Progressive Conservative	26	24	31	29	14
Liberal	41	32	42	41	48
New Democratic	21	31	18	17	25
Green	10	10	8	11	12
Another Party	2	3	1	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1145	100	177	198	147	120	192
Progressive Conservative	26	28	22	31	29	23	25
Liberal	41	40	38	37	41	37	51
New Democratic	21	16	29	22	16	28	14
Green	10	13	11	9	13	11	9
Another Party	2	3	1	2	1	1	1

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Current Provincial Party Preference: Lisa Raitt as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Lisa Raitt?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Lisa Raitt?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1155	78	102	215	324	436	564	591
Progressive Conservative	29	26	26	32	29	32	32	27
Liberal	39	39	40	37	39	41	38	39
New Democratic	21	17	23	23	24	18	18	23
Green	9	15	11	7	7	7	9	9
Another Party	2	3	1	1	1	2	2	1

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1155	223	314	406	212
Progressive Conservative	29	24	38	31	20
Liberal	39	31	37	41	46
New Democratic	21	30	17	17	25
Green	9	12	7	10	9
Another Party	2	3	1	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1155	101	177	202	147	125	193
Progressive Conservative	29	25	27	31	32	33	29
Liberal	39	37	38	36	39	35	46
New Democratic	21	14	26	22	18	24	16
Green	9	21	7	10	11	7	8
Another Party	2	3	1	1	1	1	1

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Current Provincial Party Preference: Patrick Brown as PC Leader

'If a provincial election were held today, which party would you be most likely to vote for if the Progressive Conservative leader were Patrick Brown?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if the Progressive Conservative leader were Patrick Brown?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1138	78	99	212	321	428	551	587
Progressive Conservative	28	27	27	32	22	31	30	26
Liberal	40	39	38	35	45	44	42	39
New Democratic	22	21	21	25	26	16	18	25
Green	8	10	12	6	6	9	8	9
Another Party	2	4	1	1	1	1	1	2

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1138	220	312	397	209
Progressive Conservative	28	25	33	33	15
Liberal	40	29	39	43	46
New Democratic	22	36	17	15	28
Green	8	7	10	7	11
Another Party	2	3	1	2	1

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1138	98	176	198	148	123	187
Progressive Conservative	28	29	23	35	32	29	26
Liberal	40	34	37	39	38	33	51
New Democratic	22	21	28	20	18	30	17
Green	8	12	10	6	11	7	6
Another Party	2	5	1	0	1	2	1

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Awareness of Christine Elliott

'Have you heard of Christine Elliott?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	53	45	46	57	62	64	60	47
No	47	55	54	43	38	36	40	53

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Yes	53	51	46	58	55
No	47	49	54	42	45

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	53	48	49	55	61	57	59
No	47	52	51	45	39	43	41

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Yes	53	62	55	47	52	66
No	47	38	45	53	48	34

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TORONTO
August 22nd, 2014



Approval of Christine Elliott

'Do you approve or disapprove of Christine Elliott?'

[Have heard of Christine Elliot]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	728	35	48	126	216	303	371	357
Approve	50	44	32	60	60	53	56	43
Disapprove	26	45	29	18	19	17	26	27
Don't know	24	11	39	21	22	30	18	30

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies	
Sample	728	137	182	266	143	
Approve	50	56	52	48	47	
Disapprove	26	22	25	30	24	
Don't know	24	22	24	22	29	

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	728	42	107	125	99	82	135
Approve	50	38	55	49	47	56	51
Disapprove	26	42	29	26	26	24	25
Don't know	24	19	15	25	27	19	25

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	728	280	254	82	35	40
Approve	50	73	41	47	19	30
Disapprove	26	14	29	28	61	31
Don't know	24	12	30	25	20	38

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TORONTO
August 22nd, 2014



Awareness of Lisa MacLeod

'Have you heard of Lisa MacLeod?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	43	42	43	41	47	44	49	38
No	57	58	57	59	53	56	51	62

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Yes	43	44	40	47	39
No	57	56	60	53	61

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	43	38	36	39	51	49	54
No	57	62	64	61	49	51	46

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Yes	43	56	43	34	30	54
No	57	44	57	66	70	46

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TORONTO
August 22nd, 2014



Approval of Lisa MacLeod

'Do you approve or disapprove of Lisa MacLeod?'

[Have heard of Lisa MacLeod]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	544	33	47	93	162	209	299	245
Approve	41	55	26	46	32	39	45	36
Disapprove	34	35	39	31	38	26	36	32
Don't know	25	10	35	23	30	35	19	32

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	544	97	141	203	103
Approve	41	50	43	39	32
Disapprove	34	31	32	34	39
Don't know	25	19	25	26	29

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	544	32	76	92	72	62	108
Approve	41	55	54	36	36	29	45
Disapprove	34	27	33	37	30	51	33
Don't know	25	18	14	28	35	20	22

Provincial Party Preference

%	Total	otal Conservative		NDP	Green	Other
Sample	544	227	176	55	24	32
Approve	41	63	24	29	41	24
Disapprove	34	17	46	49	41	46
Don't know	25	20	31	21	18	29

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TORONTO
August 22nd, 2014



Awareness of Vic Fedeli

'Have you heard of Vic Fedeli?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	31	37	27	33	31	27	38	25
No	69	63	73	67	69	73	62	75

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Yes	31	30	34	33	26
No	69	70	66	67	74

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	31	31	35	30	30	36	33
No	69	69	65	70	70	64	67

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Yes	31	38	28	27	33	36
No	69	62	72	73	67	64

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TORONTO
August 22nd, 2014



Approval of Vic Fedeli

'Do you approve or disapprove of Vic Fedeli?'

[Have heard of Vic Fedeli]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	376	29	32	76	109	130	206	170
Approve	35	44	17	37	33	37	36	34
Disapprove	34	38	38	30	33	27	39	27
Don't know	31	18	44	33	34	36	24	39

Education

%	Total	Secondary school or less	Some college or Completed college university or university		Post graduate studies
Sample	376	72	106	136	62
Approve	35	49	38	31	24
Disapprove	34	30	36	32	42
Don't know	31	21	26	37	34

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	376	26	58	57	48	41	72
Approve	35	47	60	29	34	19	31
Disapprove	34	39	20	38	33	47	32
Don't know	31	14	20	32	33	33	37

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	376	156	102	45	24	20
Approve	35	49	20	31	36	8
Disapprove	34	20	48	43	28	76
Don't know	31	31	32	26	35	16

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August 22nd, 2014



Awareness of Monte McNaughton

'Have you heard of Monte McNaughton?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	27	24	30	27	26	28	31	23
No	73	76	70	73	74	72	69	77

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Yes	27	29	26	28	23
No	73	71	74	72	77

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	27	32	19	28	26	26	34
No	73	68	81	72	74	74	66

Provincial Party Preference

%	Total	Conservative	Liberal	Liberal NDP		Other
Sample	1229	407	399	172	73	64
Yes	27	31	26	33	15	33
No	73	69	74	67	85	67

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August 22nd, 2014



Approval of Monte McNaughton

'Do you approve or disapprove of Monte McNaughton?'

[Have heard of Monte McNaughton]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	336	19	33	61	91	132	194	142
Approve	37	50	26	32	30	41	39	33
Disapprove	35	43	41	31	26	25	37	32
Don't know	29	7	32	36	44	34	24	35

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	336	65	94	121	56
Approve	37	52	28	42	17
Disapprove	35	29	38	30	49
Don't know	29	20	34	28	33

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	336	27	52	57	38	32	65
Approve	37	47	48	34	40	23	43
Disapprove	35	44	29	37	27	44	35
Don't know	29	9	23	30	33	33	21

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	336	126	95	53	19	19
Approve	37	58	24	31	11	13
Disapprove	35	21	33	48	70	65
Don't know	29	21	43	22	18	22

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TORONTO
August 22nd, 2014



Awareness of Lisa Raitt

'Have you heard of Lisa Raitt?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	48	39	44	53	57	57	56	41
No	52	61	56	47	43	43	44	59

Education

%	Total	Secondary school or less			Post graduate studies
Sample	1229	246	338	426	219
Yes	48	47	41	51	55
No	52	53	59	49	45

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	48	39	41	46	41	57	59
No	52	61	59	54	59	43	41

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Yes	48	53	49	53	41	53
No	52	47	51	47	59	47

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TORONTO
August 22nd, 2014



Approval of Lisa Raitt

'Do you approve or disapprove of Lisa Raitt?'

[Have heard of Lisa Raitt]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	670	33	48	120	197	272	352	318
Approve	33	33	27	41	31	30	36	29
Disapprove	43	54	49	33	41	37	45	40
Don't know	24	12	24	26	28	33	19	31

Education

%	Total	Secondary school or less	Some college or Completed college university or university		Post graduate studies
Sample	670	118	160	248	144
Approve	33	41	29	35	25
Disapprove	43	41	42	42	48
Don't know	24	18	29	23	27

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	670	35	93	106	77	81	138
Approve	33	38	39	27	30	36	40
Disapprove	43	46	45	42	48	38	42
Don't know	24	16	16	31	22	26	18

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	670	229	231	88	40	34
Approve	33	61	18	20	11	23
Disapprove	43	23	58	50	43	52
Don't know	24	16	24	30	47	25

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TORONTO
August 22nd, 2014



Awareness of Patrick Brown

'Have you heard of Patrick Brown?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Yes	23	30	20	23	19	20	26	20
No	77	70	80	77	81	80	74	80

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Yes	23	25	22	24	20
No	77	75	78	76	80

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Yes	23	23	12	24	27	22	28
No	77	77	88	76	73	78	72

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Yes	23	24	20	34	21	24
No	77	76	80	66	79	76

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August 22nd, 2014



Approval of Patrick Brown

'Do you approve or disapprove of Patrick Brown?'

[Have heard of Patrick Brown]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	263	21	22	55	66	99	142	121
Approve	33	29	22	46	35	40	37	29
Disapprove	43	58	50	25	41	25	41	45
Don't know	24	13	28	29	25	35	21	26

Education

%	Total	Secondary school or less	Some college or Completed college university or university		Post graduate studies
Sample	263	58	66	100	39
Approve	33	59	25	32	18
Disapprove	43	25	50	41	60
Don't know	24	16	25	27	22

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	263	17	32	47	35	30	48
Approve	33	48	37	28	31	38	35
Disapprove	43	47	25	47	48	30	49
Don't know	24	5	38	25	21	33	16

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	263	98	78	37	15	14
Approve	33	61	16	29	7	20
Disapprove	43	21	55	51	72	68
Don't know	24	19	29	20	21	12

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TORONTO
August 22nd, 2014



Approval of Kathleen Wynne as Premier

'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Approve	46	48	49	42	48	43	45	47
Disapprove	44	42	43	44	43	46	47	40
Don't know	10	10	8	14	9	12	8	12

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Approve	46	43	39	46	58
Disapprove	44	42	47	46	36
Don't know	10	14	14	9	5

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Approve	46	50	40	43	53	50	53
Disapprove	44	34	52	49	42	41	42
Don't know	10	16	8	8	4	9	4

Provincial Party Preference

%	Total	otal Conservative		Liberal NDP		Other
Sample	1229	407	399	172	73	64
Approve	46	14	82	40	42	54
Disapprove	44	81	8	47	49	23
Don't know	10	5	10	13	8	23

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August 22nd, 2014



Approval of Jim Wilson

'Do you approve or disapprove of the job Jim Wilson is doing as interim leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Approve	27	25	25	29	29	28	32	23
Disapprove	27	40	27	25	22	15	29	26
Don't know	45	34	48	46	49	57	39	51

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Approve	27	25	24	31	25
Disapprove	27	28	32	25	25
Don't know	45	47	44	43	50

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Approve	27	26	30	29	25	32	31
Disapprove	27	30	34	27	26	23	25
Don't know	45	44	36	44	50	45	43

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Approve	27	50	23	11	15	17
Disapprove	27	16	33	37	45	22
Don't know	45	34	44	51	41	61

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August 22nd, 2014



Approval of Andrea Horwath

'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1229	78	105	226	346	474	593	636
Approve	35	33	43	36	34	26	35	35
Disapprove	46	47	41	47	47	49	51	42
Don't know	19	19	16	17	18	24	15	23

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1229	246	338	426	219
Approve	35	41	29	36	34
Disapprove	46	35	49	47	53
Don't know	19	24	22	17	14

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1229	103	190	213	153	131	203
Approve	35	39	39	38	40	32	28
Disapprove	46	37	38	43	47	47	61
Don't know	19	24	23	19	13	21	11

Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other
Sample	1229	407	399	172	73	64
Approve	35	28	29	71	47	23
Disapprove	46	54	53	22	39	47
Don't know	19	19	18	7	14	30

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